# ATTENTION EAGLE SCOUTS

## GET YOUR NAME IN THE NEWS

Did you know that local newspapers are actively seeking new and engaging stories from the community?

Eagle Scout achievements are a perfect fit for their interests!



#### Get noticed with our press release template for an effective outreach!

Simply scan the QR code to download the editable document and see a list of the best local papers in your area.

For more details or if you have any questions, reach out to: GCC.Marketing@grandcanyonbsa.org

#### Here's how to get your Eagle Scout Project featured:

#### **Local Focus**

Show how your achievements and service project benefit the local community.

### **Compelling Pitch**

Briefly introduce yourself, highlight your accomplishments, and explain why your story will interest readers.

#### Add Photos

Visuals bring stories to life! Attach photos to make your story more engaging.

#### **Follow Up**

Don't hesitate to check in with the editor after submitting your pitch.